

ORAL AND POSTER PRESENTATIONS

<u>Oral</u>

Oral presentations will be seven minutes in length with three additional minutes allotted for a question-andanswer period.

Avoid reading from your Power Point exclusively. It is important to add your own creative style and understanding of your research.

A moderator will keep track of your presentation time.

Presentations may be grouped by subject of research or related areas.

Use visual aids in the oral presentation if possible.

Poster 199

Posters should be readable by viewers from five feet away. The message should be clear and understandable without oral explanation.

Focus the poster presentation on a few key points.

Use color, headlines, and data presentation to communicate with clarity and simplicity.

Make sure that the important points stand out, that there is a balance between words and illustrations, and that the viewer's pathway through the poster is clear.

Figures and tables should cover slightly more than 50% of the poster area.

Keep text brief and to the point.

The temptation to overload the poster with information should be resisted. More material may mean less communication.

Avoid confusing abbreviations, acronyms, and jargon.

Use a consistent font type and style throughout.

Use large type.

The movement (pathway) of the eye over the poster should be natural: down the columns, along the rows.

Arrows, pointing hands, numbers and letters may be used to help clarify the sequence of the poster presentation.

The poster board available surface area is 4' high x 8' wide. It is advisable to have an 8" high headline strip that runs the full length of the poster. Include the title, authors, and affiliations on the strip with letters not less than 2" high.